## Great Lakes Design Update

## Spotlight on Community Revitalization

Summer 2008

The Downtown Development Authority for the City of Gaylord has announced an opportunity for downtown Gaylord business and property owners to participate in a Facade Improvement Program sponsored by Michigan State Housing and Development Authority. Points that you should be aware of are:

- This is a matching funds program. The State will match business dollars with a minimum per application amount of \$25,000. and a maximum per application amount of \$200,000.
- This is a dollar-to-dollar cash program with the business contribution put into an escrow account for future payment.
- The program is limited to exterior improvements to buildings located in the downtown Gaylord DDA District.
- Approved improvements include, but are not limited to: durable building materials, paint, awnings, windows, parapet caps, lighting not to related to signage, etc.
- Match dollars may be used for these same items as well as signs, roofs, interior improvements or other improvements.

If you are a downtown Gaylord business owner interested in this program, or if your community could benefit from a similar program, please contact us for more information. Our experience includes having been involved with similar programs in other communities such as Grayling's Downtown CityScape Study for the Downtown Development Authority. We would be pleased to show you the possibilities available to you.





2005 - The City of Grayling Downtown City Scape Study

Visit our website for more information!